

2021 ANNUAL REPORT



ROWAN

www.loveROWAN.org

2021: A YEAR OF *clarity*

a letter from our co-founder

Dear Friends of ROWAN,

As you know, Uganda is not an exception to these uncertain times. With the longest global lockdown for schools—over 90 weeks—we prayerfully planned & pivoted, over & over again.

So what did we do? This report reveals how we adapted our plans & budget to do what was needed: feed & support our widows & orphans when no one else would.

We decentralized our programs, brought learning home, & empowered our zone leaders to love those around them in a fearful time. One widow said it best: "When no one else would value me, not even my own children, ROWAN was there. I know I am loved & a part of this family."

So, despite the chaos around us, 2021 ironically brought the antithesis of chaos: clarity.

It came in bursts, when we hit our knees in prayer & when we collaborated with others who share God's heart for Uganda. That included hosting 42 Uganda nonprofit leaders at our 5th Annual Uganda Unite Summit featuring Bob Goff, where we bridged new friendships as partners in the ministry shared their insights.

We ended the year with a big sigh of relief, as we always do when God provides for his children. This year taught me the most about flexibility, conviction, & most importantly, how committed each of you are to support our orphans & widows through thick & thin. (It was also the nudge I needed to start writing a book about stepping out in faith... more on that later!)

We are entering 2022 more prepared than ever to grow across all departments. Thank you for saying "yes" to friendship & impact with ROWAN in the hardest of times.

It's in the darkness that our light shines the brightest, & I believe our light will only shine brighter in the days ahead.

with love & gratitude,
kelsey hargadine
Co-Founder & CEO

our purpose

We exist to bring **HOPE** to widows & orphans affected by HIV/AIDS in rural Uganda.



We ensure your generosity reaches & transforms every widow & orphan we serve through Christ-centered programs.



financials

TOTAL CONTRIBUTIONS:
\$308,661

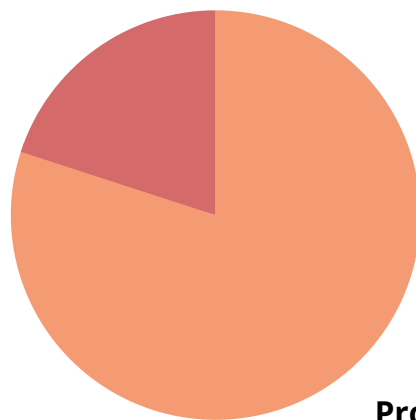
DONORS:
1,795

DONATIONS:
3,181



ALLOCATION OF EXPENSES:

Operations
20%

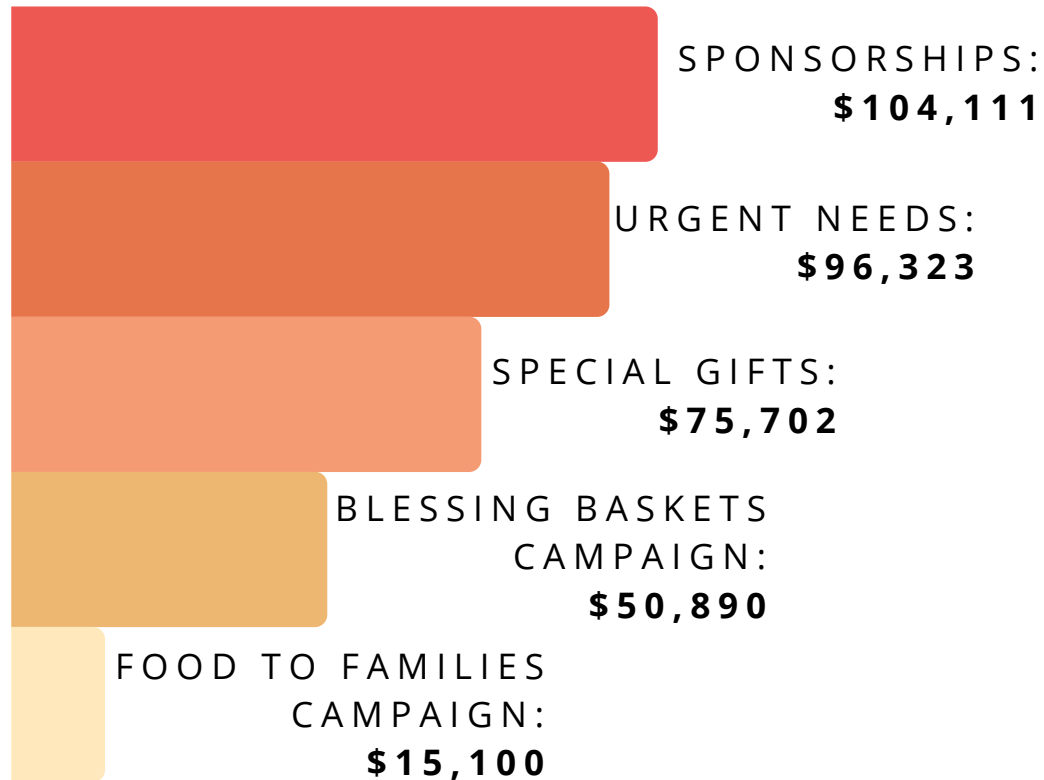


Programming
80%



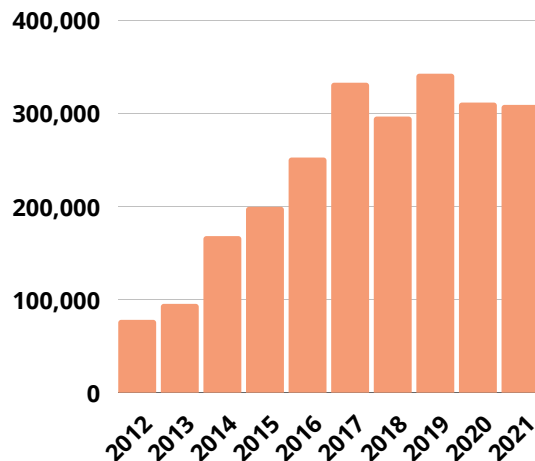
donation details

LARGEST DONATION CATEGORIES:

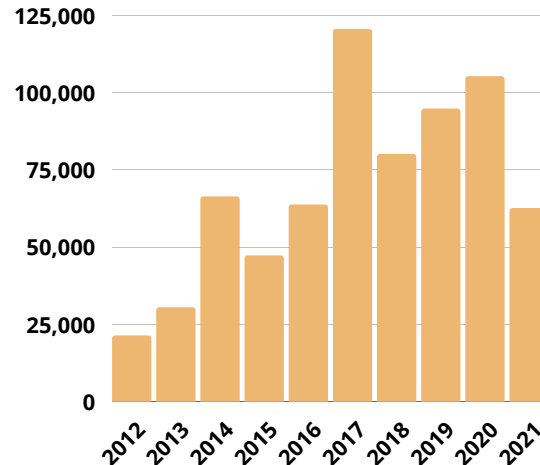


a look at the last decade

CONTRIBUTIONS:



NET ASSETS:



2021 stories + snapshots

january + february

Thanks to the generous donations of our 2020 Christmas Campaign, we opened our very own Learning Center!



march + april

We hired local staff members to empower the next generation: a farm manager, a program office manager, and 2 new sponsorship coordinators!



We also launched new merch stateside to encourage supporters and spread ROWAN awareness.

may + june

We sent all 20 staff and board members on a retreat for personal growth, rest, & bonding. Our new members are Tom Musira (he'll focus on staff development) & Isaac Malinga, (he'll focus on medical department; he's also the Health District Inspector).

Uganda was hit with the second wave of COVID along with the devastating impact of strict lockdowns & closures, and hungry kids at home.

We launched our **Mothers to Mothers Campaign** and successfully sponsored many of the widows raising children alone.



july + august

We built a new home for sponsee Ibrahim Mawandah's family since their house was destroyed by a weather catastrophe.

We launched a **Food to Families Campaign**, using the ROWAN Bus for deliveries. Despite prohibited travel, God answered prayers & cleared the way for ROWAN.

Kelsey hosted the **Uganda Unite Virtual Summit** with guest speaker Bob Goff to encourage and collaborate with other Ugandan nonprofits.

september + october

These were big months for us internally. With our Christmas Campaign around the corner, we launched our second round of 30 Days of Prayer, a fall merch campaign, & prepared for Christmas. Meanwhile, the Food to Families campaign continued to provide the food our members so desperately needed.



november + december

We launched our Blessing Baskets Christmas Campaign to provide 400 families with 40 pounds of food, seeds to plant, a frying pan, educational materials, & sweet treats. We raised over \$10,000 extra, which will cover transportation & delivery costs as well as upcoming education expenses.





220
active
sponsorships



45
orphans +
widows need a
sponsor



2
sustainable
businesses:
goat farm +
med center



20
local staff
members



***Thank you to every prayer warrior, supporter,
board member, & follower - you've participated in
miracles by caring for orphans & widows in need. In
all the numbers here, we pray you see the HOPE
you give! Above all, thanks be to God!***