



2020 ANNUAL REPORT



ROWAN

www.loveROWAN.org



2020: A YEAR WE'LL NEVER FORGET

I must admit: as founders Pastor Paul & Edith sat in my Colorado living room in mid-March, I was shaken up as I watched the pandemic updates unfold on the news.

Travel became impossible. Getting home to their family & community was not in their near future. We could only ask God, *"What are Your plans & purposes for this time?"*

Okay... more realistically, *"GOD, HELP!"* And sure enough, He did. They spent nearly five months with my family, & every day was a gift from God. That time brought rest, health, vision, clarity, creativity, purpose, & peace.

Meanwhile, we shifted our budget to feed over 40 villages, provide soap & masks, educate members about COVID, & offer hope during quarantine. Our local staff (the true heroes!) gave everything they had to serve the women & children.

And the best news? Numbers can't lie. As you explore our Annual Report, you'll see how God miraculously provided for His children in the most uncertain of times.

Many of you, our supporters & dedicated partners, stood by us while enduring your own hardships. You are our answered prayers. We dedicate these pages to you, our faithful friends, & to declare that God's goodness & faithfulness is to the end.

With love & gratitude,

KELSEY HARGADINE

Co-Founder & CEO

our purpose

We exist to bring **HOPE** to widows & orphans affected by HIV/AIDS in rural Uganda.



We ensure your generosity reaches & transforms every widow & orphan we serve through Christ-centered programs.



financials

TOTAL CONTRIBUTIONS IN 2020:
\$311,159

2020 EXPENSES:
\$300,695

NET ASSETS AFTER 2020:
\$105,259

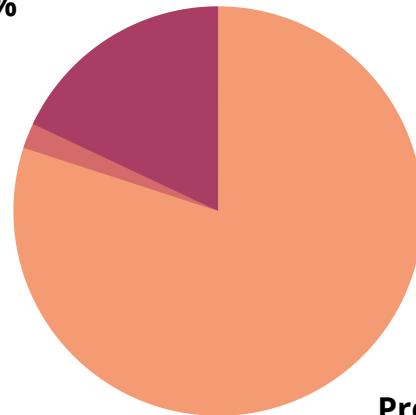


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ALLOCATION OF EXPENSES:

Operations
18%

Marketing
2%



Programming
80%

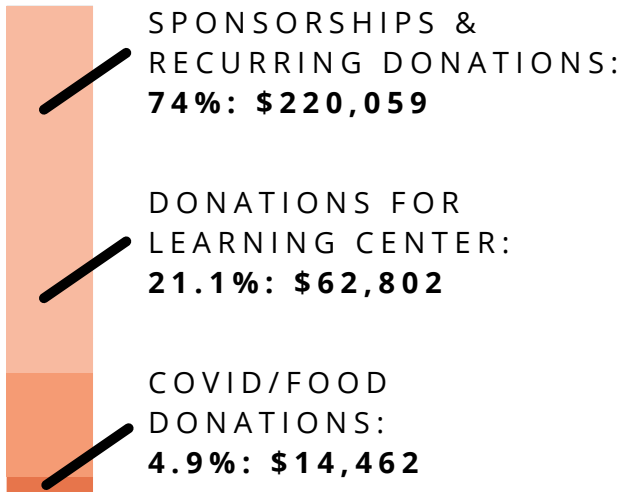


With many regular programs cancelled due to COVID, we redirected unrestricted funds to cover urgent necessities (like food & hygienic supplies) to be sure our vulnerable members had what they needed while quarantined.

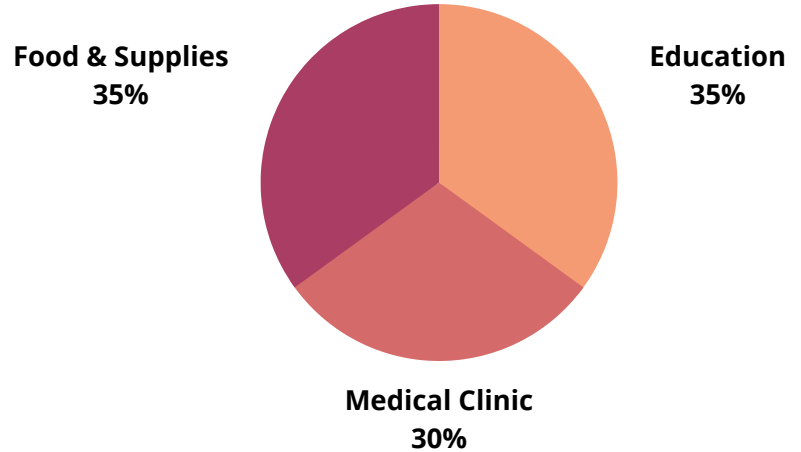


donation & spending details

DONATIONS BY SOURCE:



SPENDING BREAKDOWN BY PROGRAM:

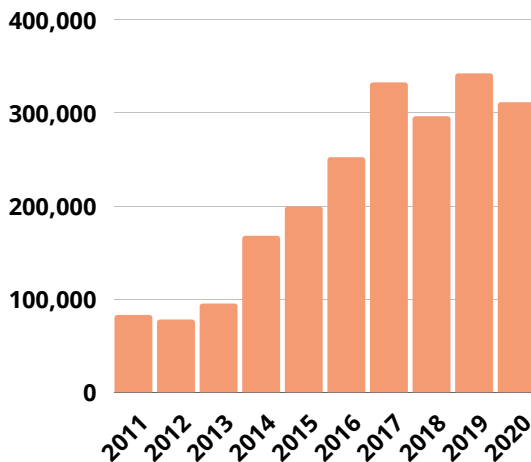


Thanks to these businesses for blessing ROWAN in 2020!

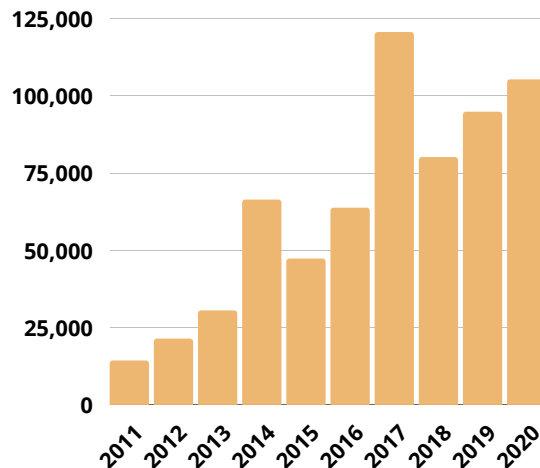
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|--------------------|------------------|-------------------------------|
| Behold & Become | Hadasity | Eagle View Counseling Center |
| Buller Bookkeeping | Hargadine & Co. | Little Man Ice Cream |
| The Dessert Stand | Heirlooms Resale | Nibbelink Masonry Company |
| Enthused Digital | Mr. Heater | Ultimate Dance & Cheer Studio |

growth over the last decade

CONTRIBUTIONS:



NET ASSETS:



2020 snapshots

february



The ROWAN Bus came right before COVID. Private vehicles were prohibited, but thanks to good relationships with local authorities, we were allowed to distribute food & supplies to 40 villages.

march



When hope felt lost, we used ROWAN merchandise to encourage people, spread ROWAN awareness, & fundraise creatively. We'll keep releasing new designs quarterly!



Pastor Paul & Mama Edith's 4-week U.S. trip turned into 4.5 months. During this time, co-founders refocused & gained clarity while evaluating old programs & dreaming up new ones.

april

During long, quarantined months, we built THREE new homes for people in emergency housing situations. We've now built 20 homes over the years to help families in need!



Pastor Paul & Mama Edith received excellent medical care for urgent health issues. Thankfully, their health improved significantly with intervention from specialists!

may



The ROWAN Bus made 3 more essential deliveries, thanks to the generosity of ROWAN supporters.

july



Pastor Paul & Mama Edith flew back to Uganda. Once there, they connected with Ugandan board members (with several new faces!) to get them oriented.

august



Sobering news came that our orphans' schools didn't plan to operate in 2021. Local ROWAN leaders suggested we start our very own Learning Center. Research, planning, & so much prayer began!

november

Fundraising began for the Learning Center, & we were blown away by God's faithfulness & the generosity of our supporters as donations came in. We were fully funded by Christmas & ready to move forward with the Learning Center!



2021 sneak peak:

widow legacy program

Pastor Paul & Kelsey evaluated the widow curriculum in the spring & determined to launch a new program! This will replace the previous widow sponsorship model (which had no end date) & transform the widow experience with ROWAN into a 4-year certificate program covering entrepreneurship, financial success, literacy, & life skills.

the learning center

Thanks to the generosity of supporters at the end of 2020, we are moving ahead with plans for The Learning Center in the Hall of Hope! We'll use the ROWAN bus to transport students there while making sure they stay on track to graduate & begin careers they love.



210
sponsored
orphans



74%
of donations are
from sponsors
& recurring
donations



2
Sustainable
Businesses: Goat
Farm & Medical
Center



88
sponsored adults:
52 widows,
17 caregivers,
19 jajjas



58
need a sponsor:
26 orphans,
32 adults



24
local Ugandan
staff members
make dreams
come true

Despite a challenging year globally, our supporters helped ROWAN have one of our best years yet. This report contains countless testimonies of hope. Above all, thanks be to God!